

## BOAT BUILDER AWARDS 2019 TERMS AND CONDITIONS OF PARTICIPATION

The Boat Builder Awards for Business Achievement was initiated in 2015 by METSTRADE and IBI, to recognise individual and team success within boat building companies globally. It has since grown to become a prestigious and widely recognised awards programme.

Participation in the competition is free. It is open to boat builders, shipyards, and manufacturers of leisure boats and superyachts. Certain categories are open to those that work for boat builders and shipyards or businesses and trade associations that supply services and products to them. See each category for the type of nomination expected.

### Award nominations

- 1) Nominations can be made directly by the individuals or businesses whose activities, products and services are entered. Or by any professional working within the leisure marine industry who wishes to highlight the good work of those who they are nominating.
- 2) Multiple nominations can be made by one individual, but each nomination should be unique.
- 3) To nominate yourself, your business or a third party, complete and submit the online application form at [boatbuilderawards.com](http://boatbuilderawards.com) by **4 October 2019**.
- 4) All nominations must comply with these terms and conditions and with the award categories to be eligible for judgement.
- 5) Nominations should include clear information, in English, with as much explanation as possible, completing all mandatory fields including a statement regarding the product, initiative or person being nominated and a statement as to why they should win the award.
- 6) It is strongly recommended that nominations also include:
  - a. One or more PDF documents supplying additional supporting information, such as letters of support reflecting the nominee's initiatives and achievements; articles or other media pieces portraying the nominee's efforts and presentations, brochures, project and/or company reports illustrating the merits of the nomination and explaining the product, service, initiative, business(es) or person being nominated;
  - b. Good quality digital high resolution images (only jpg, jpeg, png, gif, tiff/tif and bmp format, 300 DPI preferred and at least 1200x600 pixels) of the product, service, initiative, business(es) and/or person(s) if you have them, including company logos for publication.

- c. Links to videos, if available.

## **Validity**

- 1) The following categories do not have a specific timeframe of activity relating to the entry:
  - a. Rising Star
  - b. Lifetime Achievement Award
- 2) For the Rising Star category, nominees should be no older than age 35 on 18 November 2019.
- 3) For all other categories, the nominated products, initiatives and services should have been released, improved, implemented or launched onto the market between 1 September 2018 until 18 November 2019.
- 4) Nominations and the products, services and initiatives described must not infringe the intellectual property rights of other businesses.
- 5) No transfer of intellectual property rights or copyright is inferred by entry in the Boat Builder Awards. The co-organisers, RAI Amsterdam and Boating Communications Ltd, respect all rights vested in original designs, initiatives and concepts. RAI Amsterdam and Boating Communications Ltd do not take position in any intellectual property or copyright dispute.
- 6) Entrants should note that:
  - a. Nominated products that fall under Annex II of the EU Recreational Craft Directive (2013/53/EU) must comply with this directive and be CE marked if intended for sale in the EEA.
  - b. Nominated products must comply with any EU legal requirements such as the EMC and Machinery Directives, where applicable, if intended for sale in the EEA.
  - c. Additionally, entrants should indicate if the product complies with any ISO standards or Classification Society Rules where these would apply in service.
- 7) Any entry that does not conform to the requirements described above will not be eligible for consideration by the Judges.
- 8) The Judges may re-allocate a nomination to a different category if they find it might be more appropriately placed there.
- 9) No RAI Amsterdam or Boating Communications Ltd personnel or persons involved in the judging or administration of the competition may take part in the competition.
  - a. A judge with any commercial interest in an entry will notify the Chairman and reclude himself / herself from judging the category or categories in which the nomination is made.

10) No sponsor may be nominated for the category that they sponsor.

### **Presentation of nominations**

- 1) All shortlisted nominations will be featured on the Boat Builder Awards presentation at METSTRADE – the METSTRADE Show organisation will be responsible for the set up using materials supplied in the entry and/or solicited from the nominee.
- 2) All shortlisted nominations will be featured at the Boat Builder Awards gala dinner on 19 November 2019 using materials supplied in the entry and/or solicited from the nominee.

### **Publicity**

- 1) A press release of the shortlisted nominations will be sent out in the run-up to METSTRADE and all shortlisted nominations will be displayed in the special Boat Builder Awards presentation at METSTRADE.
- 2) The shortlisted nominations and category winners will be announced at the Boat Builder Awards gala dinner on 19 November 2019. All shortlisted nominees will be invited to attend.
- 3) A press release, social media, video, IBI coverage and METSTRADE Daily News coverage of the winning nominations will be circulated immediately following the Boat Builder Awards gala dinner

### **Boat Builder Awards judging panel 2019**

The award is judged by an international panel of experts:

- Mr Ed Slack, Editor of *IBI* magazine, UK – chair of the Boat Builder Awards
- Mr Hugo Andreae, Editor *Motor Boat and Yachting* magazine, UK
- Mr James Grazebrook, Founder and former owner of Halyard (M&I) Ltd, UK
- Mr Michel Luizet, Editor, *Neptune* magazine, France
- Mr Lars-Ake Redeen, Chief Editor, *Batliv* magazine, Sweden
- Mr Klaus Röder, Carpe Diem Yacht Design, Germany

The Boat Builder Awards panel of Judges will be supported by a non-voting secretary, Mr Kim Hollamby, Hollamby Partnership, UK.

## **Judging criteria**

- 1) The Judges will draw upon their broad experience of the marine industry and the information and images submitted within nominations to make their assessments.
- 2) For each category, the Judges will be looking for examples of innovation, best practice and fresh ideas. For categories focused on people, the Judges will be looking for inspirational examples of service and work within boat building.

## **Boat Builder Awards categories**

### **Retail Marketing Initiative – for boat builder and shipyard companies**

Nominated boat builders and shipyards in this category will have created an imaginative and effective idea for the promotion of new boat sales. Examples could include print, online, video or social media campaigns, boat show initiatives, successful partnerships and dealer promotions.

### **International Distributor or Dealer Development – for individuals and company teams**

Awarded to individuals or teams working for boat builders who have generated significant growth of their business through export success, by expanding their distributor or dealer network or by strengthening relationships with existing networks.

### **Collaborative Solution between a production boat builder and its supply chain partner – for boat builder or shipyard companies producing yachts under 24m**

This award celebrates a partnership between a boat builder responsible for series production and any business partner in its supply chain to improve an aspect of a boat model's sales potential, performance or services.

### **Collaborative Solution between a superyacht builder and its supply chain partner – for boat builder or shipyard companies producing over 24m**

Boat builder and business partner joint nominees will have co-operated closely to produce an enhancement, solution or service to meet an owner's needs or solve other requirements of a new build or substantial refit.

**Innovative On-board Design Solution** – for boat builder and shipyard companies or boat design companies nominating a specific yacht solution

Boat builders nominated in this category will have innovated to create a new feature or design solution that enhances the appeal to end customers and/or improves the function of a production boat or one-off yacht.

**Innovation in a Production Process** – for boat builder and shipyard companies

Nominee boat builders in this category will have made small or large changes to improve production processes. By doing so, they will have achieved tangible benefits – such as improved efficiency, cost savings, enhanced quality or increased safety for the workforce.

**Environmental Initiative** – for boat builder and shipyard companies

Boat builders nominated for this award will highlight any change that targets sustainability. Examples include reducing the environmental impact of production processes or of boats and yachts, recycling initiatives and support of environmental campaigns.

**Best Apprenticeship or Training Scheme** – for boat builder and shipyard companies and trade associations

This award seeks to highlight the excellent work carried out by many boat builders, shipyards and trade associations in developing much needed skills for new and existing employees and partners. Examples will include apprenticeship schemes, one-off training and continual improvement programmes.

**Rising Star** – for individuals working for a boat builder or shipyard

Individuals nominated in this category will be aged 35 or under, working for a boat builder and will have been making a growing impact on any aspect of their business, from design and production, to management, buying and any other boat building discipline. Nominees should be no older than age 35 on 18 November 2019.

**Lifetime Achievement Award** – for individuals working for a boat builder or shipyard

We invite nominations to this special award for a person who has made a lifetime's contribution as a boat builder. Nominees will have made a significant impact on the boat building businesses that they have been associated with in their careers.

## **The following prizes are offered**

Category winner: a Boat Builder Awards trophy and certificate

Honourable Mention: a Boat Builder Awards certificate

Shortlisted nomination: a Boat Builder Awards certificate

## **General Information**

- 1) The Jury will reach its decision in October. Shortlisted nominations will be informed by the end of October, by e-mail.
- 2) There are no cash or other alternatives to the prizes.
- 3) If the Judges do not consider any of the nominations submitted to be of sufficient quality, they can decline to award a prize for any given Category.
- 4) The decision of the Judges is final. There will be no opportunity to question the decisions of the Judges and no correspondence will be entered into.
- 5) The boat builder, shipyard or manufacturer mentioned in any nomination will receive primary recognition for any boats, yachts, products, initiatives or services which the Judges consider for an award.
- 6) Businesses and individuals making or soliciting nominations for their own products, initiatives, services or personnel are considered, by virtue of their participation in the competition, as having granted permission for the entries to be featured and their names to be published. They also grant permission for circulation of entry photographs and product descriptions for the purposes of Boat Builder Awards presentation and publicity, including display at METSTRADE and publication in RAI and third party media.
- 7) Businesses and individuals making nominations for or on behalf of third parties are considered, by virtue of their nomination, as having granted permission for their comments to be used anonymously for the purposes of Boat Builder Awards presentation and publicity, including display at METSTRADE and publication in RAI and third party media.
- 8) Businesses and individuals who have received unsolicited nominations will, if shortlisted, be approached for permission for the entries to be featured and their names to be published. They will also supply if required, and grant permission, for circulation of entry photographs and product descriptions for the purposes of Boat Builder Awards presentation and publicity, including display at METSTRADE and publication in RAI and third party media. If such permission is not granted, the business or individual accepts that their nomination might be withdrawn, with no recourse.

- 9) All businesses and individuals recognise, by virtue of their participation, the rules of the contest and agree to observe these rules unconditionally.

**For more information please contact:**

RAI Amsterdam

METSTRADE Project Team

Organiser Boat Builder Awards

T +31 (0) 20 549 1212

E [boatbuilderawards@rai.nl](mailto:boatbuilderawards@rai.nl)