

Digital Reclaim Network



This Digital Reclaim Network allows you to communicate to all arriving O&D passengers at Amsterdam Airport Schiphol. The screens above the baggage belt give you the opportunity to get your message across at these waiting passengers.

One format is being used on the high quality LCD screens above all baggage belts. Each baggage belt has 4 screens which are available for your advertising campaign.

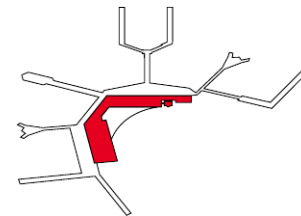
Commercials will be shown at least once every 1,5 minute on all the screens and at the same time. This will give an extra dimension to your advertising campaign.

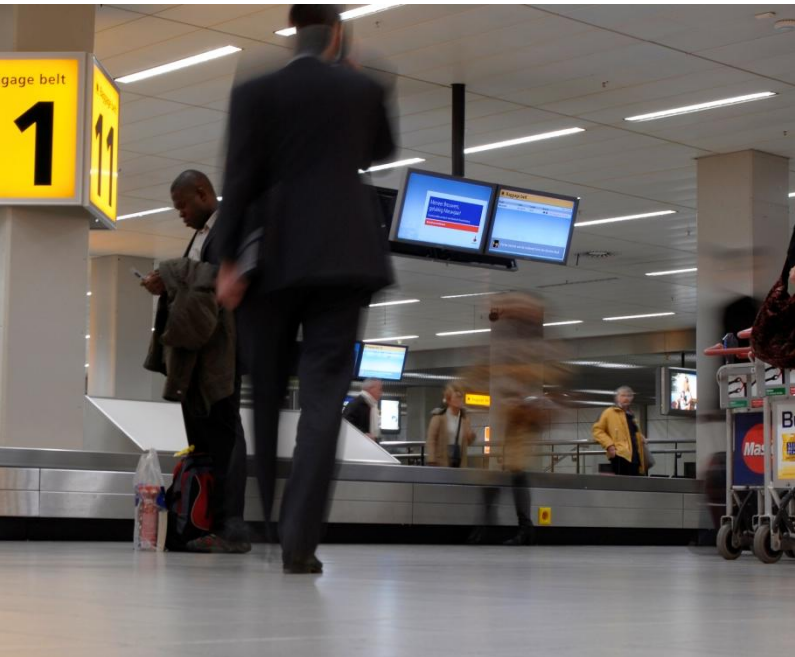
Commercial messages will be alternated by airport operational information.

There are 2 Digital Reclaim Networks available.



Number of screens	76
Booking Period	Per day
Target Group	Arriving O&D passengers
Reach	14.8 million





Prior to production, designs should be submitted to Schiphol Media for approval

Format of stills

Please note that the commercials have to be delivered in one of the following formats:

- AVI / MPEG2 / MPEG4
- 1024 x 576 pixels (w x h)

Length of still

15 seconds

Size of still

Maximum of 10 MB

Delivery content

Please send files to Maximedia: e-mail: schiphol@maximedia.nl

For more information call +31 (0)74-8513800

Contact Information

Please contact Schiphol Media: telephone number +31.20.601.2713 or via advertising@schiphol.nl