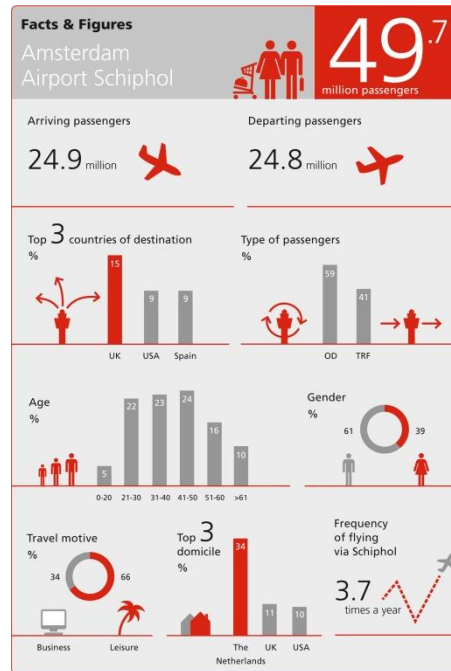


# Digital Pier Package Arrival



Grasp the attention of the arriving traveller while they are relaxing at the moving walkways. The digital screens are spread across all piers at the airport and are attached to the pillars in the middle of the travelators.

The package consisting of 75 digital LCD screens. They show alternating messages resulting in a very dynamic and engaging advertising medium. There is a maximum of 4 advertisers for this digital network. Commercials (still images) will be shown every 7 seconds. A maximum of 3 creatives per advertiser can be used.



<b>Number of screens</b>	75
<b>Booking Period</b>	Per day



Prior to production, designs should be submitted to Schiphol Media for approval

### **Format of stills**

Commercials (still images) have to be delivered in the following format:

- JPEG
- GIF

We will accept a maximum of 3 different creatives

### ***Display size***

42 inch (Portrait)

### ***Commercial form (pixels w x h)***

768 x 1360

### **Delivery content**

Please send files to Maximedia: e-mail: [schiphol@maximedia.nl](mailto:schiphol@maximedia.nl)

For more information call +31 (0)74-8513800

### **Contact information**

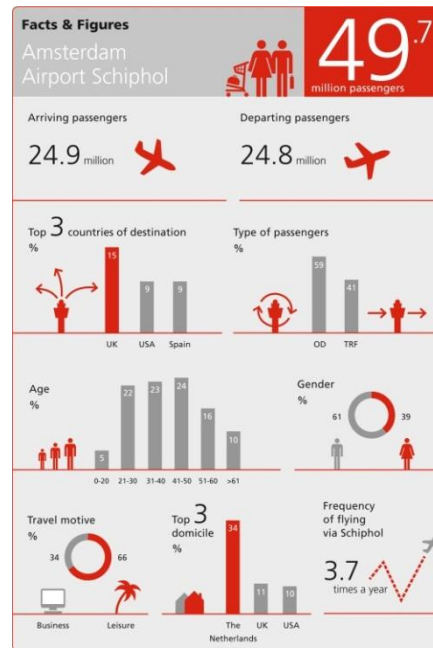
Please contact Schiphol Media: telephone number +31.20.601.2713 or via [advertising@schiphol.nl](mailto:advertising@schiphol.nl)

# Digital Pier Package Departure



Grasp the attention of the departing traveller while they are unwinding at the moving walkways. The digital screens are spread across all piers at the airport and are attached to the pillars in the middle of the travelators.

The package consisting of 75 digital LCD screens. They show alternating messages resulting in a very dynamic and engaging advertising medium. There will be a maximum of 4 advertisers for this digital network. Commercials (still images) will be shown every 7 seconds. A maximum of 3 creatives per advertiser can be used.



Number of screens	75
Booking Period	Per day



**Prior to production, designs should be submitted to Schiphol Media for approval**

### **Format of stills**

Commercials (still images) have to be delivered in the following format:

- JPEG
- GIF

We will accept a maximum of 3 different creatives

### **Display size**

42 inch (Portrait)

### **Commercial form (pixels w x h)**

768 x 1360

### **Delivery content**

Please send files to Maximedia: e-mail: [schiphol@maximedia.nl](mailto:schiphol@maximedia.nl)

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